



# 2019 IMPACT REPORT



## MISSION STATEMENT

World U.P. is a collective of innovative and passionate people who dream of an Understanding and Peaceful global community, where everyone belongs, is celebrated, and is appreciated for our differences.

We are building our World U.P. by improving access to resources that allow humans to connect, learn, and empower each other through kindness and love.

## BOARD MEMBERS



Elizabeth  
Dukette



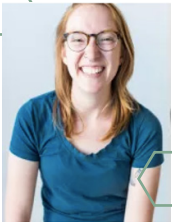
Kendra  
Butler



Alex  
Gerofsky

Secretary

Treasurer



Victoria  
Reichert



Nick  
Sollog

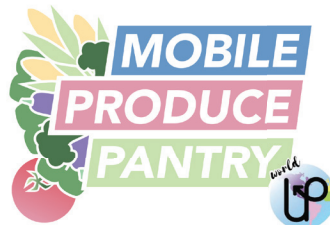
Member

Member

# 10

New  
Community  
Partners

### Funding, construction, and launch of the:



\$15k  
raised

3.8x  
increase  
from  
2018

\$22,410.21  
total  
donations

# 6,250 lbs of produce distributed

Designed by  
Paragonix LLC.



# LETTER FROM THE EXECUTIVE DIRECTOR



## Dear Friends,

We put together an impact report to send to our donors in the first quarter of each year. Something to allow you to look back at the year prior and know that the donations you made, physical or monetary, had purpose and meaning. We try to paint a picture as to how your money was used and the number of lives you impacted because of your generosity. This year, as we were pulling the donor report and a summary of cash flows, I can't help but feel inspired by our donors.

Normally, as I write this report I reflect on the numbers of the year prior, and this report focuses on statistics of 2019. However, looking back at 2019, while being in the midst of a pandemic, has forced me to look beyond the 2019 lens, and think about how your donations in 2019 has made it possible for people to eat today, in 2020. Because of our donor base in 2019, we were able to build and launch the Mobile Produce Pantry to better serve our fellow community members that live in food deserts. COVID-19 has only exacerbated the need in these communities in 2020. Families that had to travel over a mile to reach a grocery store are even more restricted now by the lack of public transportation, the scarcity of store shelves, and the need to stay home to prevent risk and exposure. In the last 2 months, the Mobile Produce Pantry infused over 2000lbs of produce into these communities. Additionally, as we enter our 8th month of distribution, we are providing food security and the power choice in a time where nothing seems to be in our control.

What we are doing right now - in this moment - is because of the actions taken by each and every one of YOU in 2019. You're the reason families are eating fresher and healthier foods during a pandemic. You're the reason that we are going to be able to hire our first employee to expand our impact. You're the reason that we are going to create more programming.

As we continue to navigate this new time and continue to build innovative and necessary programming and 2020, we will do it with the understanding that our work is not made possible without you. We will take on this work with gratefulness and appreciation in our hearts. We will do this for you.

With Peace, Love, Understanding, & Neverending Gratitude,

A handwritten signature in black ink, appearing to read "Ely MD".

# TREASURER'S FINANCIAL SUMMARY

# The World U.P. Strategy

**2019 further highlighted the World U.P. foundation as a necessary resource for the community.**

We are excited to report receipt of a total of \$22,410.21 in the calendar year in donations - nearly 4x what we received in 2018! Of this total, \$4,374.84 were cash donations and \$8,030.37 were Gifts in Kind. We also received our first grant donation of \$10,005 from the Dupont Spruance Giving Board.

We were able to maintain a positive cash flow of \$5,611.58 despite total year over year expenses increasing from \$2,362.74 in 2018 to \$8,768.26. The increase was largely due to the Mobile Produce Pantry, costing \$7,219.31 in cash, as well as most of our Gifts in Kind to construct.

Overall, expense were \$7,498.91 for programs and \$1,269.45 for administrative costs. All 2019 administrative expenses were covered by our Board of Directors, meaning 100% of 2019 public contributions to World U.P. were directed to program expenses!

We end 2019 with \$8,269.64, over 2.5x our end of 2018, placing us on a solid track for continued sustainable growth of the Mobile Produce Pantry program in 2020!

**Creating strategic partnerships with existing organizations & businesses to create new and enhanced resource-sharing opportunities within our communities.**

**Developing new, accessible, and innovate programming within our Five initiatives.**

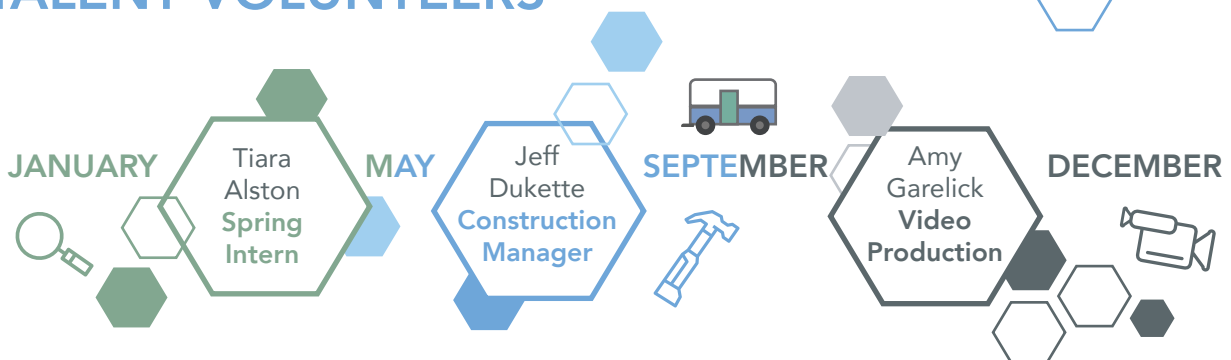
**Fostering opportunities that create intercultural connectionsw & conversations.**


**Facilitating access & connections between communities & people.**

**Optimizing Technology-Forward ideas & spaces to improve community access and understanding of the new digital opportunities.**

**Building a unifying platform where the community can access resources which allow for sustainable growth, learning, and empowerment.**

## TALENT VOLUNTEERS



Investing in what helps build our   
a deep gratitude is shared with the following donors:

### Grant Providers

Dupont Spruance Giving Board (\$10,005)  
Brandermill Woman's Club (\$1,000)

### Top Fundraisers

Ellen Dukette  
Alexander Gerofsky\*

### Unifiers (\$500 and above)

Alexander Gerofsky\*  
Elizabeth Dukette\*  
Victoria Reichert\*

### Uniters (\$250 to \$499.99)

Frederick Nicholas Sollog III

### Ambassadors (\$100.00 to \$249.00)

Bryan Roessler  
Phillip Lockard  
Kendra Butler\*  
Debbie Hoch  
Janice Hackett

### Advocators (\$50.00 to \$99.99)

Leigh Dillon  
Pam Gratton

### Allies (Up to \$49.99)

Gail Bobrowitz  
Lydia Marek  
Kevin Stacey II  
Helen Starr  
Joan Galbraith

### Gifts in Kind

Elizabeth Dukette\*  
The Green Kitchen  
INKT VA  
Joselito Diaz  
Power UP  
RWC II, INC  
The Dukette Family

### Community Partners

Feed More  
The Green Kitchen  
INKT VA  
Power UP  
RWC II, INC  
Dupont Spruance Giving Board  
Brandermill Women's Club  
Red Door Ministry  
Shepherd's Way Relief Center



\* Denotes  
Board Member