

THE WORLD U.P. FOUNDATION 2021 IMPACT REPORT



We remain committed and driven by our mission...

To build our World U.P. by improving access to resources that allow humans to connect, learn, and empower each other through kindness and love.

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The World U.P. Foundation is organized under the laws of the Commonwealth of Virginia and the Internal Revenue Service Code Section 501(c)(3). All donations made to the World U.P. Foundation are eligible to be tax exempt. World U.P. Foundation does not report individual donors names to the IRS, and receipts of donations can be provided upon request.

Our Vision...

We dream of an
Understanding & Peaceful
(U.P.) global community

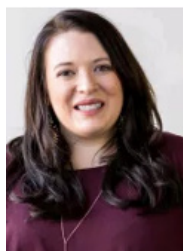
where everyone belongs,
is celebrated, and
appreciated for our
differences!



Our 2022 World U.P. Board



Cody Symanietz
President & Treasurer



Elizabeth Dukette
Founder & Historian



Kendra Butler
Vice President



Ellen Dukette
Governance Chair

Our Impact

**Received \$38,125
in Grant Funding**



**Completed
50+ Distributions**



**Distributed
31,000+ lbs
of produce**

**Provided for
500+ Families**

Talent Volunteers

Paragonix LLC | Graphics & Web Design
Julian Rivière, Web Development Consultant
Ginger Johns | Development Manager & Grant Writer
Sami Ullah & Dianna Sanders | Outgoing Board Member
Erik Pelton & Associates | Trademark Application

**Supported by
40+ Donors**

Our Community Partners

Northside Outreach Center
Feed More
Sylvia Sisters
St. Marks COGIC
Cedar Street Baptist Church
Kroger Company
Annie Giles Community Center
Sacred Heart Center
VCU RAM Pantry
Richmond Public Schools

Letter from the Founder

Dear Friends,

First and foremost, I sincerely apologize for the lateness of this report. As we swiftly moved into the year of 2022, World U.P. got swept up expanding Mobile Produce Pantry (MPP) operations. Before I knew it, summer was upon us and the thought of writing about 2021 was overwhelming and difficult. However, as always, I'm frequently reminded that lasting and impactful change is the impact of consistent work year after year. World U.P. can only accomplish our goals because of the generosity of our donors. So, as I now, finally, take the time to reflect on 2021, I hope that my memory can deliver the details and my words can deliver the message clearly to you, that YOU, dearest Supporter are responsible for Building your World U.P.

As a primarily volunteer-based organization, we have been able to keep our salary-based overhead low. As a humanitarian organization that prioritizes people over profit, I know it is important to our financial donors to see their money used responsibly. As we doubled the number of monthly distributions and took on several new partnerships, our volunteers made it possible to assure that the grant funding and individual financial contributions we received were allocated to directly support programming of the Mobile Produce Pantry. Because of our volunteers, your contributions allowed us to purchase produce and other necessary supplies to ensure that our Pantry could reliably serve our clients month after month.

I'd like to acknowledge the three Program Managers I had the pleasure of working with in 2021! We entered 2021 with many ambitions but faced with the challenges of building sustainability around our growth. Mid-2021, Ever Bautista, was provided the wonderful opportunity to take a full-time, salaried, benefitted position elsewhere. We will be forever grateful for the time and energy he spent devoted to our MPP over the year he served as our first Mobile Produce Pantry Program Manager. His transition out of the role, left us with the daunting challenge of trying to find a new Program Manager. During that process, long-time volunteer, Marie Bonenfant, graciously stepped up as Interim Program Manager, and did an amazing job of keeping us operational. By the end of summer 2021, after multiple candidate interviews, we were lucky enough to bring on the current MPP Program Manager, Danah Slaughter. Danah's entrepreneurial spirit, creative mind, and "get things done" attitude has pushed the MPP beyond my expectations and allowed us to consider new avenues for program growth in 2022.

The diversity of these three Program Managers have proven that the passion for our mission lives beyond demographic, and within the human mind.

In addition to almost doubling our 2020 impact, in 2021 we were able to purchase a New (to us) truck, that's dedicated to our MPP programming (thanks to a generous donation by our long-time partner Feed More). This new truck has given Danah and the MPP the autonomy to grow even further and serve our partners in new innovative ways! Second, we were able to end the year with a highly successful direct mail campaign generating an additional ~\$1,000 in year end donations, so thank you to those who participated in that event!

Of course, this story doesn't end here. The end of 2021 ushered in the beginning of a new chapter – 2022. While I don't want to provide spoilers to next year's (much timelier) impact report, I can tell you it's been filled with media attention, new grant partners, return of previous grant partners, and the development of new programming opportunities. All of which is only made possible by you!

Your generosity powers our mission – to build our World U.P. with programming that promotes Understanding & Peace.

A handwritten signature in black ink, appearing to read "Liz MD". The signature is fluid and cursive, with the letters "Liz" and "MD" clearly distinguishable.

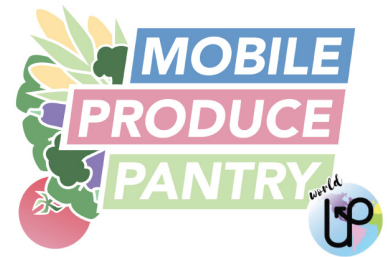
Liz Dukette, Founder

FY2021 Financial Report

Upon solidifying the development of the Finance Committee in 2020, in 2021 the team placed a strong emphasis on building a solid financial foundation for not just the coming year, but for the many years to come.

In light of this effort, the Finance Committee shifted its focus towards analyzing World U.P.'s current revenue streams and developed a sub-committee centered around Grants Funding. The Grants Committee is designed to identify untapped donor pools and potential partnerships for World U.P. to secure larger capital long-term and ultimately grow our programming into new areas.

78% of annual budget allocated to MPP programming



2021 also allowed World U.P. to take next steps towards expanding the Mobile Produce Pantry's (MPP) impact as the team secured our first truck thanks to our friends at Feed More. As we continue to optimize our workflows, in 2021 World U.P. was able to allocate over 78% of our annual budget towards the MPP and programming, with just around \$6,000 spent towards operations (22% of operating budget). In the past year, we are proud to share the MPP was able to conduct over 50+ distributions and serve over 30,000 pounds of produce to the greater Richmond community!

It's crazy to think World U.P. has crossed the five-year mark since its original inception and Year six (6) shows no signs of stopping. As the Finance Committee looks to secure additional sources of funding, the greater team continues to explore the ideas of new initiatives to better support our community through education, health & wellness, and food security.

Investing in what builds our , a deep gratitude is shared with the following donors...

Grant Providers

Feed More (\$25,000)
Dupont Spruance Giving Board (\$10,000)
Brandermill Woman's Club (\$1,050)
Salesforce (\$705)
Pure Natural Roots (\$500)
Carmax via The Community Foundation of Greater Richmond (\$500)
Capital One (\$300)
VMWare Foundation (\$70)

Unifiers (\$500 +)

Alex Gerofsky Elizabeth Dukette *

Uniters (\$250 - \$499)

Ellen Dukette * Chelsea Rubin
Victoria Reichert

Ambassadors (\$100 - \$249)

Dianna Sanders Cody Symanietz *
Janice Hackett Rick Weis
Erik Pelton Scott Ende
Thomas Reichert
Deborah O'Dell

Advocators (\$50 - \$99)

Kroger Company **Linda Cummer**
Sami Ullah Lynn Weis
Frederick Nicholas **Alexandra Vega**
Sollog III Debbie Hock
Graciela Tai-Tenquee Katie Sauvageau

Allies (Up to \$49)

Amy Garelick Kathy Kreutzer
Charity Stevens **Ashley Patenaude**
Shelly Beeh Anita Rahmanovic
Anthony Neumayer Sean Watson
Joan Galbraith Yao Mawussi

Top Fundraisers

Alex Gerofsky Ellen Dukette *

* Board Member
Monthly Donor

World U.P. gratefully acknowledges the generosity of our supporters. While every effort has been made to accurately list our donors and volunteers in this report, omissions may have occurred. We would appreciate having any errors brought to our attention. Please email treasurer@worldupfoundation.org. Thank you for your continued support!