



**The World U.P. Foundation
Impact Report
January 1, 2017 - December 31, 2017**

The World U.P. Foundation is organized under the laws of the Commonwealth of Virginia and the Internal Revenue Service Code Section 501(c)(3). All donations made to the World U.P. Foundation are eligible to be tax exempt. World U.P. Foundation does not report individual donors names to the IRS, and receipts of donations can be provided upon request.

Our History

Vision

To create a community and cultural center in the City of Richmond that offers free quality culturally diverse educational opportunities to everyone.

Philosophy

Through cultural exposure and exposure to people who are different, a person's mind grows thus becoming more flexible to new ideas and foreign cultures and making them more able to accept personal differences without the stigmatization of others.

Initiatives

We aim to provide access to Music and Arts, Health and Wellness, & Non-Violent Communication, Immersion Travel Experiences, and Community Support Services.



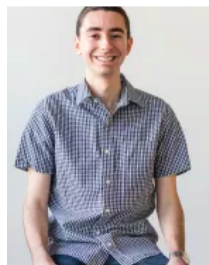
The World UP Foundation was founded in 2016 with the premise that travel, global experience, and cultural education should be accessible to everyone.

Our **Mission** is to change the global mindset from “them” to “us” to encourage acceptance, peaceful diversity, and understanding of other cultures. We believe that this will be done by creating access to quality and culturally diverse educational opportunities to everyone.

2018 Board Members



Elizabeth Dukette
President & Executive
Director



Alexander Gerofsky
Treasurer



Victoria Reichert
Secretary



Nick Sollog
Member

A Letter From the Executive Director

Dear Friends,

First and foremost, I would like to thank every donor and contributor highlighted in this report. With your support and assistance we were able to overcome a number of the growing pains that an organization faces within its first year.

2017 was a year of growth and development. We started very ambitious, and I'm proud to say that with your donations we were able to accomplish a substantial portion of our goals. Your funds went directly to launching two programs: Food UP and Gear UP. 2018 promises to be no different. Our ambitions are high and our dedication is stronger than ever. In addition to growing our current programs, we want to start hosting community conversations around appreciating and understanding the different cultures that exist in Richmond. Plus, we are starting to create a plan to build our vision for a Culture and Community Center in Richmond.

As you go through this report, you will see many numbers. In future years, I'm confident that as our donations grow, our administrative costs will remain constant and only grow as necessary to support our programs and goals. Through the acquisition of additional funding through grants and corporate sponsors, it's my goal to funnel personal donations and contributions directly back into the community, so that your donations are as impactful as possible.

Finally, there are a number of skill sets required to start and run an organization in this digital world, and there were a number of people who donated their time and skills and saved us money. Our Talent Volunteers and Community Partners brought their marketing, business development, IT, legal, fundraising, donor management, accounting, and project management skills that have been key to our success. For your time, guidance, and creativity, I thank you with all my heart.

With Peace, Love, & Understanding,

Liz Dukette, Executive Director

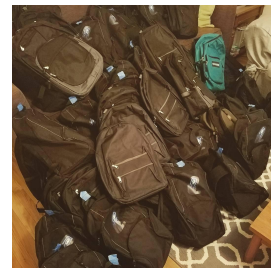
400lbs Produce

Your donations allowed us to launch Food UP and provide access to over 400 pounds of fresh produce to the Highland Park, Northside Outreach Center Food Pantry.



70+ Backpacks

We called and you answered. In **only 3 weeks**, you donated money and gifts to provide over 70 backpacks and over **\$1,600** in school supplies to be distributed to children within the Richmond Public School System.



RVA Partners

Northside Outreach Center
Richmond Behavioral Health Authority

Talent Volunteers

Kendra Butler, Community Building
Devon Charles, Website Development
Jamal Greene, Community Building
Mallory Premock, Summer Intern
Kourtney Smithson, Photography

Summary of 2017

In 2017, we received an outpouring of support from our community near and far, with friends new and old who believed in us and our mission. We are excited to report that we received a total of \$6,102.14 in the calendar year in donations! Of this total, \$4,504.48 were cash donations and \$1,597.66 were Gifts in Kind.

Additionally, in 2016, we secured a loan of \$1,285.00, which has covered many of the necessary expenses incurred to start and begin to run a new organization. While the loan was supplied in 2016, we were able to apply the remaining balance of \$638.58 to our operating expenses in 2017.

We were able to maintain a positive cash flow by year end 2017 of \$1,253.73 by keeping our total expenses to \$4,848.41. The expenses, detailed below, included \$1,679.97 that went directly to our Gear U.P. initiative and \$524.86 that went directly to our Food U.P. initiative!

Our Donors

We would like to take an opportunity to thank all of our generous donors throughout the year who have enabled us to give back to the community!

Champions (\$250 and above)

Elizabeth Dukette*
Alexander Gerofsky*
Thomas Reichert
Victoria Reichert*

Ambassadors (\$100.00 to \$249.00)

Eli Drebin
Ellen Dukette
Janice Hackett
Debbie and Jeff Hoch
F. Nicholas Sollog III*

Leaders (\$50.00 to \$99.99)

Mandi Asbell
Brookie Crawford
Leigh Dillon
Eric Diton
Kelly Flammia
Ashley Grant
Lisa Newton
Audrey Peltz

Supporters (\$25.00 to \$49.99)

Nancy Blair
Kendra Butler
Jill Collins
Joselito Diaz
Caasi Harris
Christina Santini
Kevin Stacey II
Sean Watson

Friends (Up to \$24.99)

George Bourey
Linda Cumber
Jefferson Dukette
Jessica Mawson
Kayla Smith
Cody Symanietz
Morgan Wright

Gifts in Kind

Kate Burns
Elizabeth Dukette*
Emily Dukette
Alexander Gerofsky*
Nikki Proffitt
Victoria Reichert*
Kourtney Smithson
Red Eye Cookie Company
Richmond SPCA
Carie Staley
Alexandra Vega



* Denotes current board member